

Advanced Quantitative Research Methodology, Lecture Notes: **Introduction**¹

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Who takes this course?

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- $\rightsquigarrow$ Some of the best experiences here: getting to know people in other fields

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4 Focus, like I will, on learning (not grades): Especially when we work on papers, I will treat you like a colleague, not a student

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 - Come whenever you like; if you can't find me or I'm in a meeting, come back, talk to my assistant in the office next to me, or email any time

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- **Most important methods originate *outside* the discipline of statistics** (random assignment, experimental design, survey research, machine learning, MCMC methods, ...). Statistics: abstracts, proves formal properties, generalizes, and distributes results back out.

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- Helped give rise to **data science**, encompassing statistics, CS, and a substantive field, and **computational social science**

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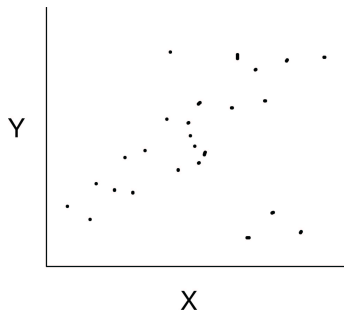
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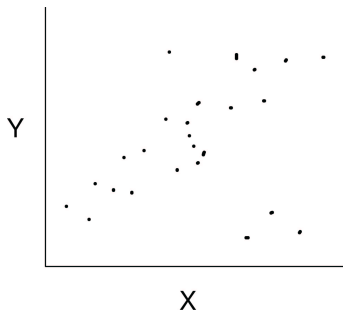
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- This helps us separate the conventions from underlying statistical theory. (How to get an F in Econometrics: follow advice from Psychometrics. Works in reverse too, even when the foundations are identical.)

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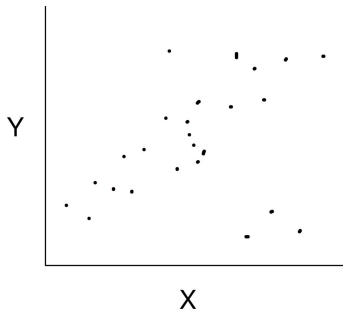


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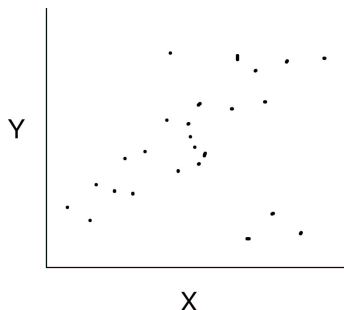
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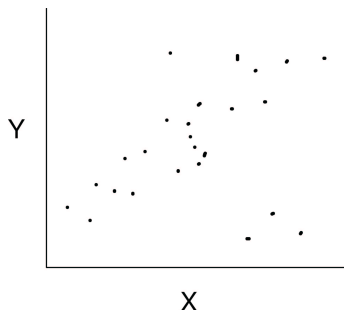
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- criteria (unbiasedness, efficiency, sufficiency, admissibility, etc.)

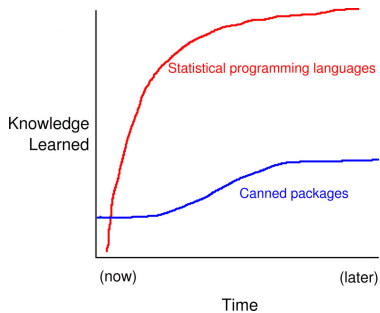
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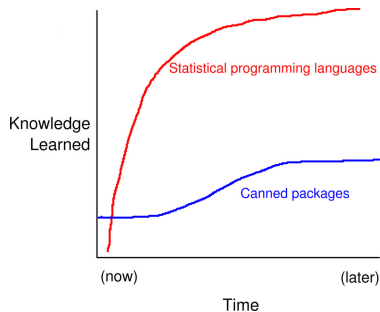
- visually (tends to be principle components)
- a rule (least squares, least absolute deviations, etc.)
- criteria (unbiasedness, efficiency, sufficiency, admissibility, etc.)
- from a theory of inference, and for a substantive purpose (like causal estimation, prediction, etc.)

Software options

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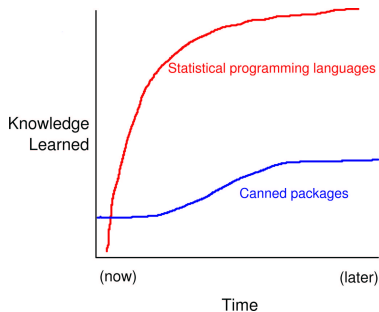


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- **Zelig**, which simplifies R and helps you up the steep slope fast (see ZeligProject.org)

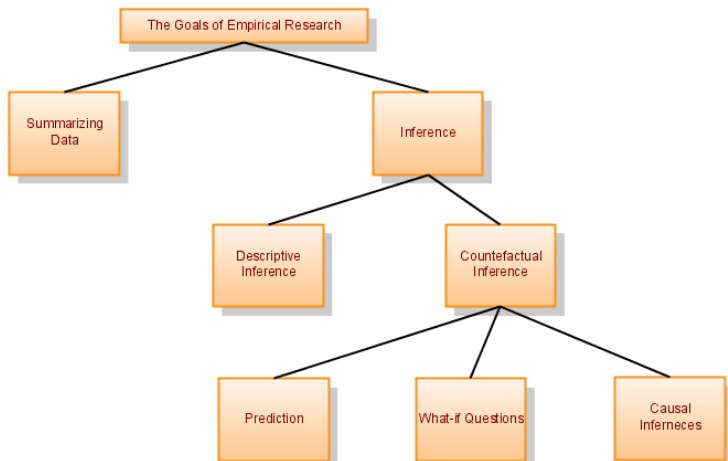
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- Models of dirt on airplanes, vs models of aerodynamics

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- X is fixed (not random).

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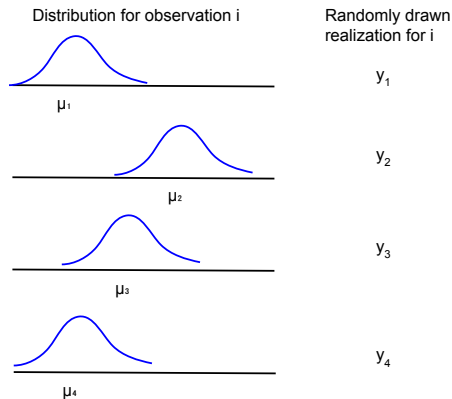
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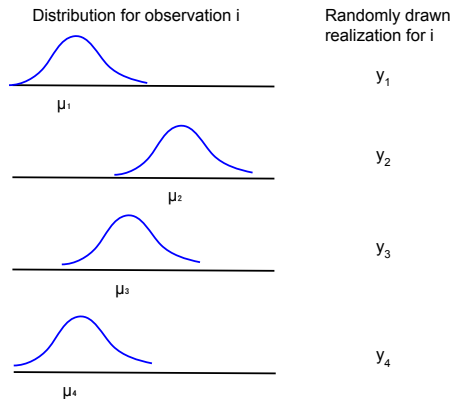
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A Test: Is a histogram of y a test of normality?

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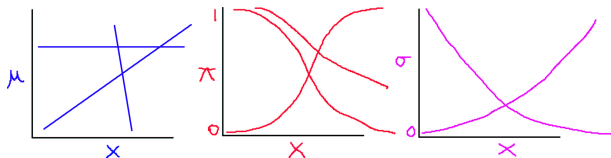
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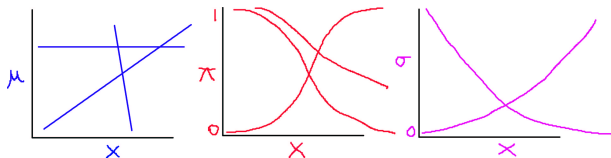
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- (A Test: If you know the model, is $R^2 = 1$?)

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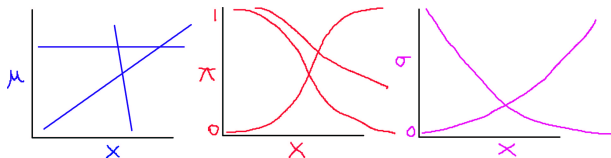


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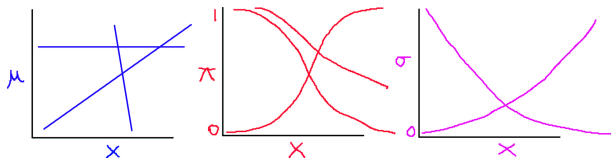
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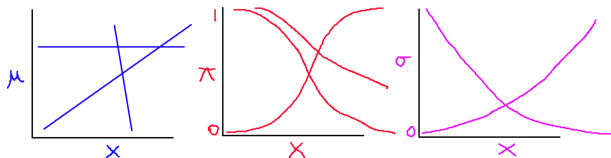
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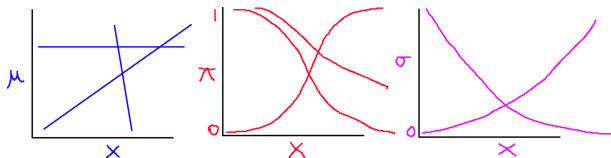
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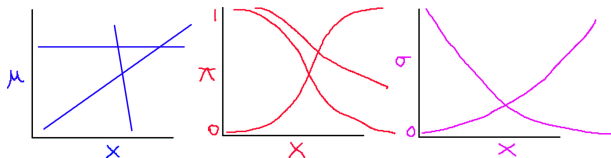
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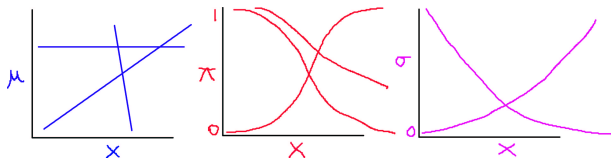
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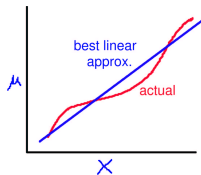
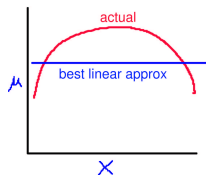
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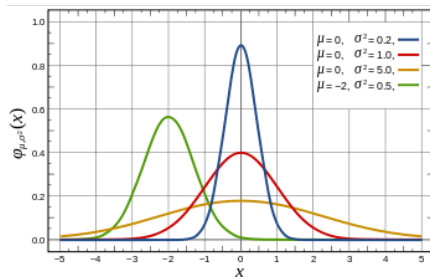
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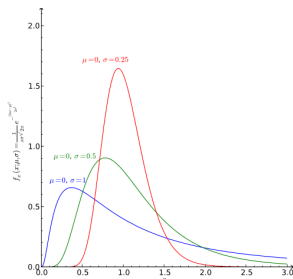
Overview of Stochastic Components

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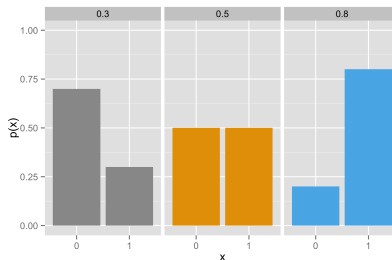
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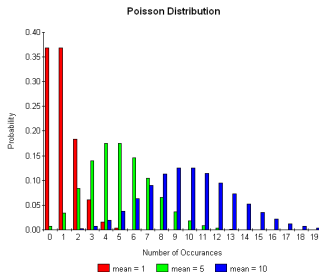
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Choosing systematic and stochastic components

- If one is bounded, so is the other
- If the stochastic component is bounded, the systematic component must be globally nonlinear (tho possibly locally linear)
- All modeling decisions are about the **data generation process** — how the information made its way from the world (including how the world produced the data) to your data set
- **What if we don't know the DGP (& we usually don't)?**
 - **The problem:** model dependence
 - **Our first approach:** make “reasonable” assumptions and check fit (& other observable implications of the assumptions)
 - **Later:**
 - Avoid it: relax assumptions (functional form, distribution, etc)
 - Detect remaining model dependence
 - Remove model dependence: preprocess data (via matching, etc.)

Probability as a Model of Uncertainty

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- Rules can be applied *analytically* or via *simulation*.

Simulation is used to:

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- 4 Transform statistical results into quantities of interest
- 5 Get the right answer: students get the right answer far more frequently by using simulation than math

What is simulation?

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Survey Sampling

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 - $\rightsquigarrow$ Make others justify their choice of a DGP!

Monte Hall's Let's Make a Deal

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You have a choice among 3 doors. Behind a random door is a **car**; behind the other two are **goats**. You choose one at random. Monte peeks behind the other two doors and opens the one (or one of the two) with the **goat** and asks if you'd like to switch your door for the other door that hasn't been opened yet. Should you switch?

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doors <- c(1, 2, 3)
for (i in 1:sims) {
  WinDoor <- sample(doors, 1)
  choice <- sample(doors, 1)
  if (WinDoor == choice)                                # no switch
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  doorsLeft <- doors[doors != choice]                  # switch
  if (any(doorsLeft == WinDoor))
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}
cat("Prob(Car | no switch)=", WinNoSwitch/sims, "\n")
cat("Prob(Car | switch)=", WinSwitch/sims, "\n")
```

Let's Make a Deal

$\Pr(\text{car} \text{No Switch})$	$\Pr(\text{car} \text{Switch})$
.324	.676
.345	.655
.320	.680
.327	.673

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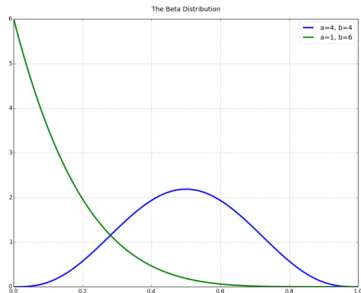
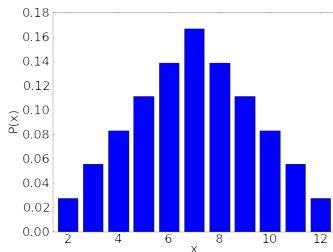
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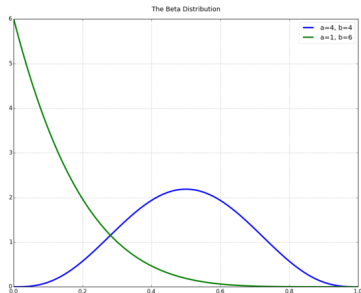
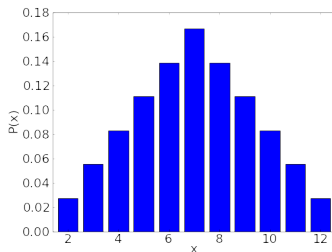
Four runs: .538, .550, .547, .524

Computing Probabilities from PDFs

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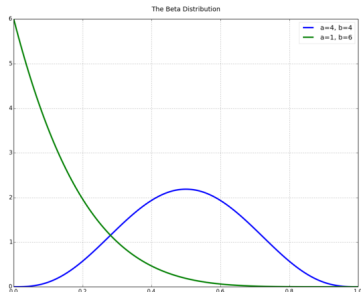
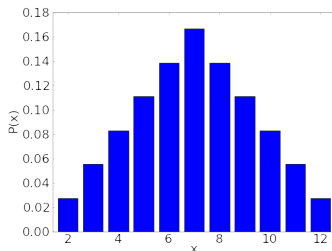


Computing Probabilities from PDFs



Required for a PDF:

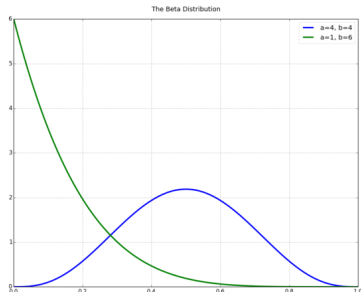
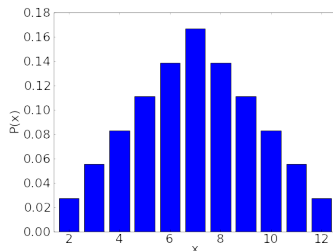
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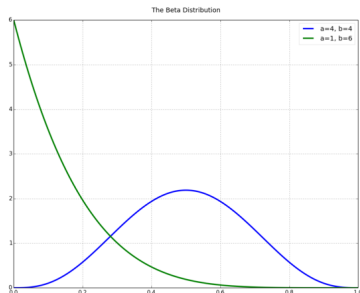
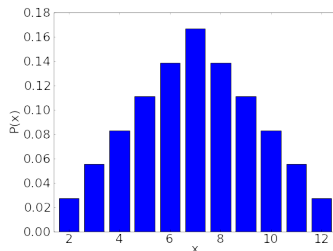
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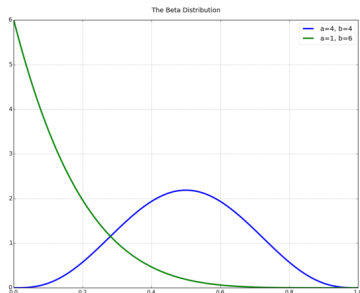
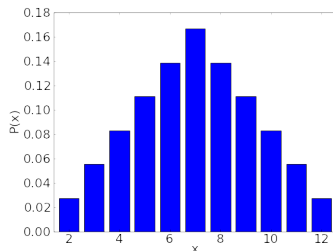
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Computing Probabilities from PDFs



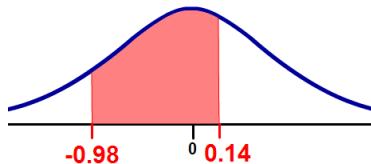
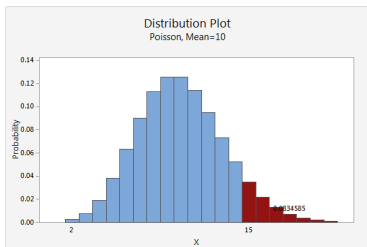
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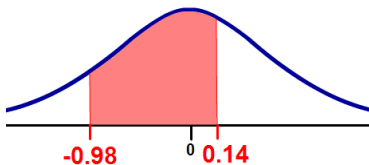
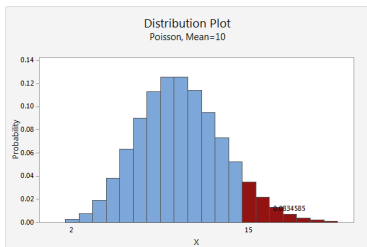


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Computing Probabilities from PDFs



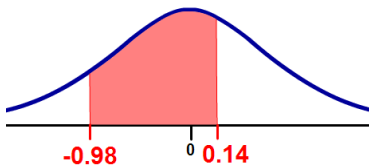
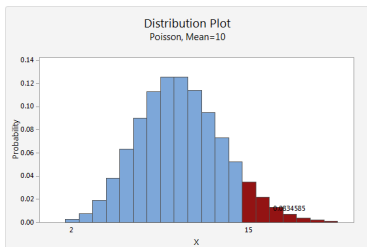
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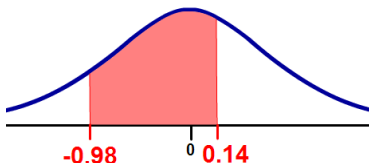
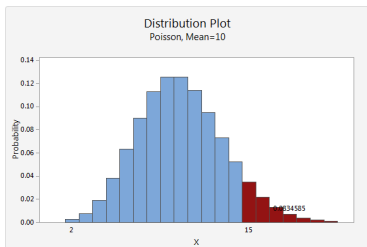
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Computing Probabilities from PDFs



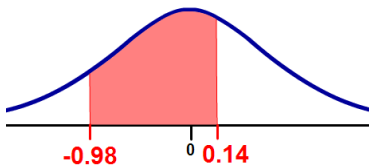
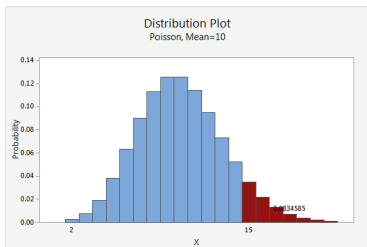
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- (A Test: why?)

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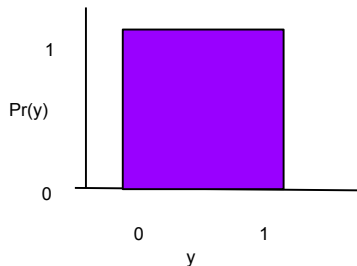
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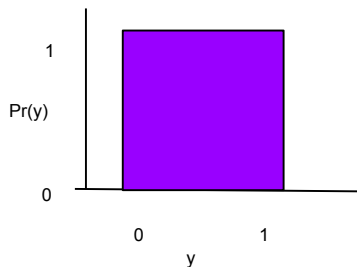
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- How to **verify** that the final expression is indeed a proper density

Uniform Density on the interval $[0, 1]$

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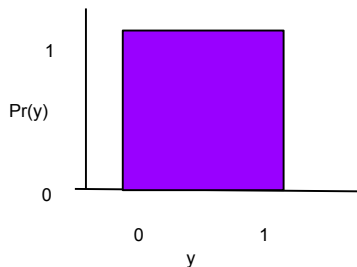


Uniform Density on the interval $[0, 1]$



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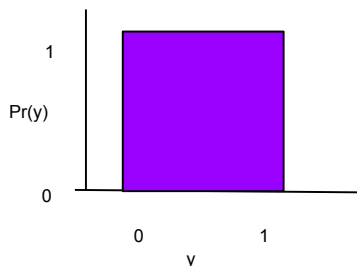
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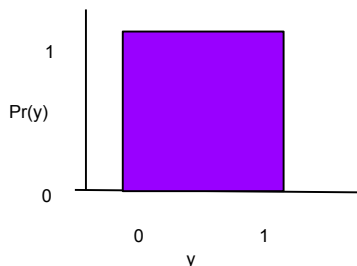
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- Y_i falls in the interval $[0, 1]$ with probability 1: $\int_0^1 P(y)dy = 1$
- $\Pr(Y \in (a, b)) = \Pr(Y \in (c, d))$ if $a < b$, $c < d$, and $b - a = d - c$.

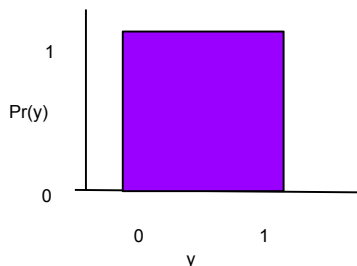
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- Y_i falls in the interval $[0, 1]$ with probability 1: $\int_0^1 P(y)dy = 1$
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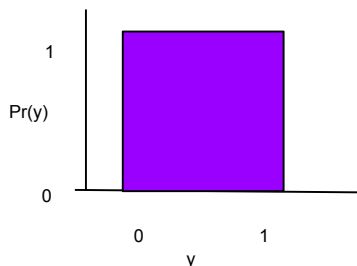
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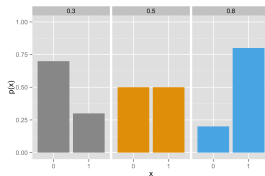


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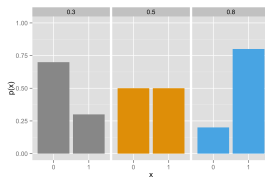
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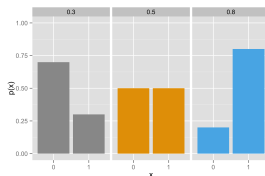


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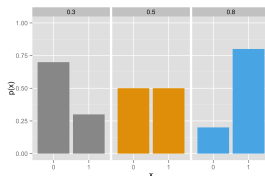
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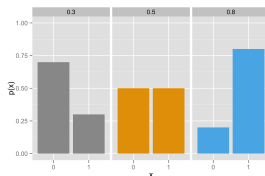
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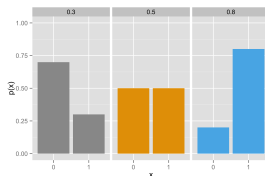
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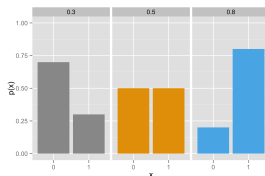
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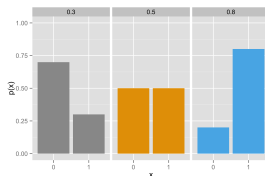
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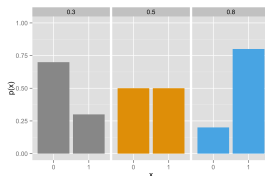
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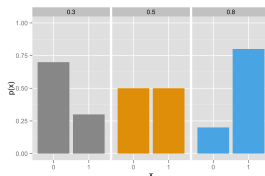
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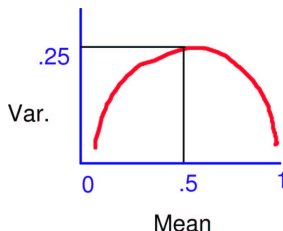
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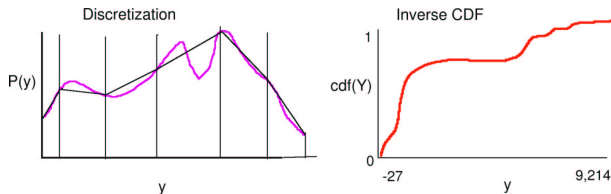
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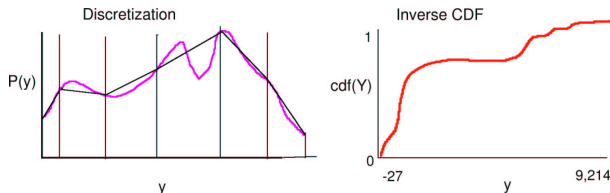
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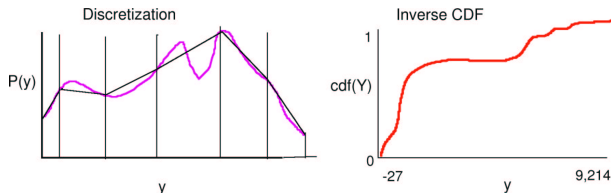


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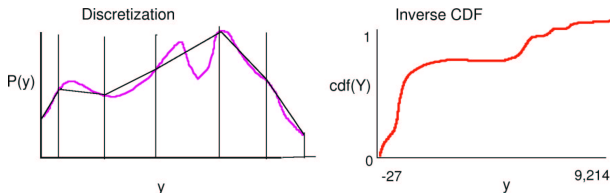
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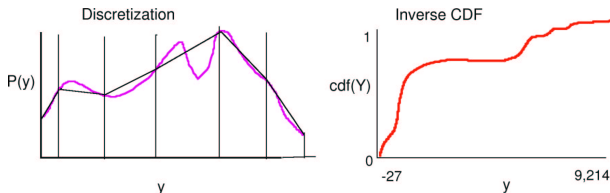
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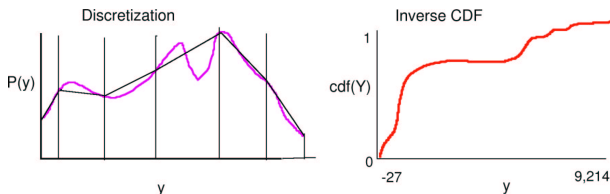
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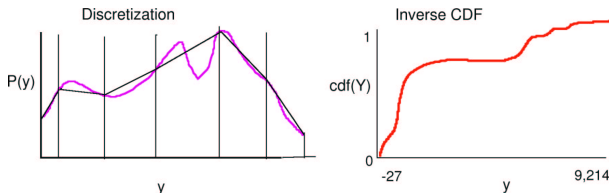
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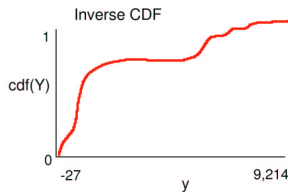
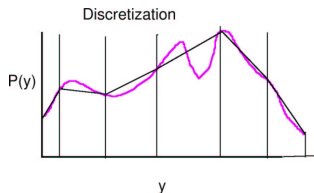
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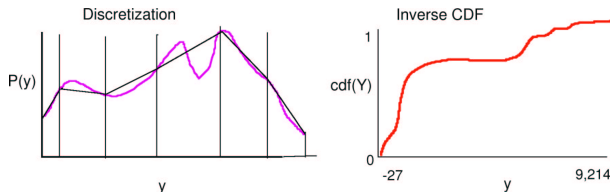


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- (Works for a few dimensions, but infeasible for many)

Inverse CDF: drawing from arbitrary continuous pdfs

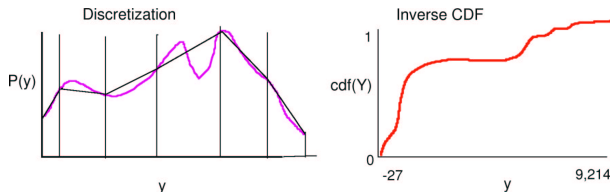


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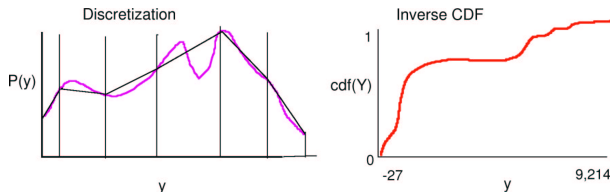
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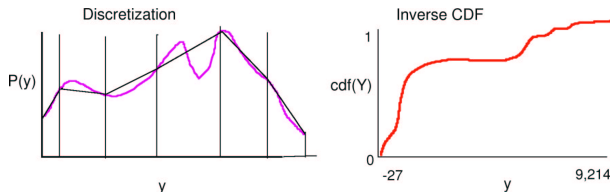
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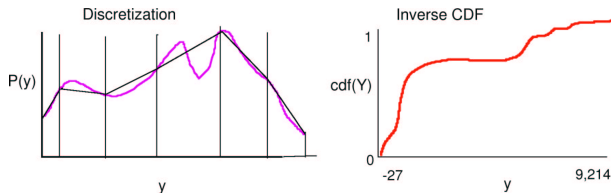
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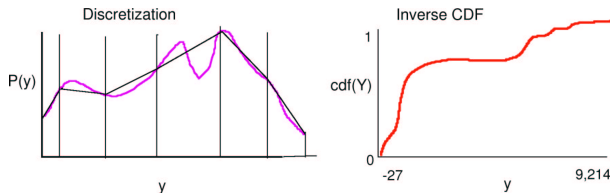


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- Then $F^{-1}(U)$ gives a random draw from $f(Y)$.

Using Inverse CDF to Improve Discretization Method

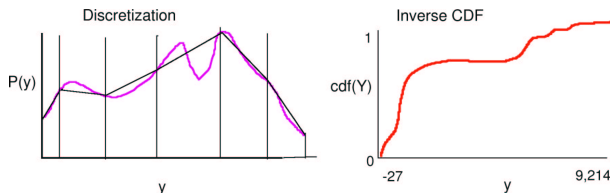


Using Inverse CDF to Improve Discretization Method



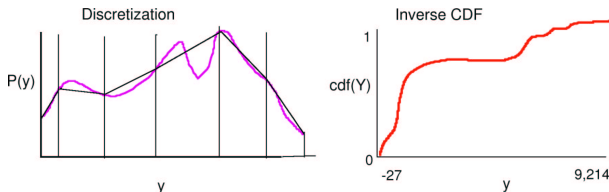
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Using Inverse CDF to Improve Discretization Method



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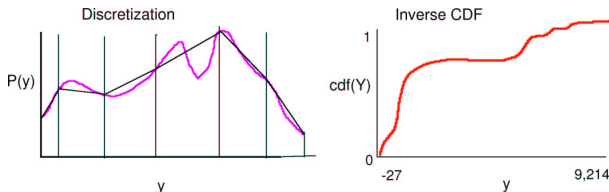
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- **Drawing random numbers from arbitrary multivariate densities: now an enormous literature**

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Reminder: Equivalent Regression Notation

- Standard version

$$Y_i = x_i\beta + \epsilon_i \quad = \text{systematic} + \text{stochastic}$$
$$\epsilon_i \sim f_N(0, \sigma^2)$$

- Alternative version

$$Y_i \sim f_N(\mu_i, \sigma^2) \quad \text{stochastic}$$
$$\mu_i = x_i\beta \quad \text{systematic}$$

- Generalized version

$$Y_i \sim f(\theta_i, \alpha) \quad \text{stochastic}$$
$$\theta_i = g(x_i, \beta) \quad \text{systematic}$$

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- Simulating *once* from this density produces k numbers. Special algorithms are used to generate normal random variates (in R, `mvrnorm()`, from the MASS library).

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- Moments: $E(Y) = \mu_i$, $V(Y) = \Sigma$, $\text{Cov}(Y_1, Y_2) = \sigma_{12} = \sigma_{21}$.

Multivariate Normal Distribution

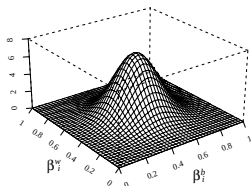
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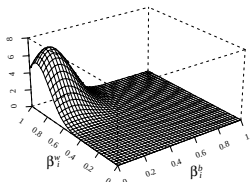
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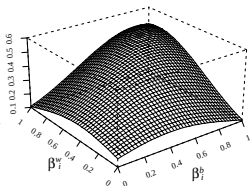
Truncated bivariate normal examples (for β^b and β^w)



(a) 0.5 0.5 0.15 0.15 0



(b) 0.1 0.9 0.15 0.15 0



(c) 0.8 0.8 0.6 0.6 0.5

Parameters are μ_1 , μ_2 , σ_1 , σ_2 , and ρ .

Stop here

We will stop here this year and skip to the next set of slides.
Please refer to the slides below for further information on probability densities and random number generation; they offer more sophisticated .

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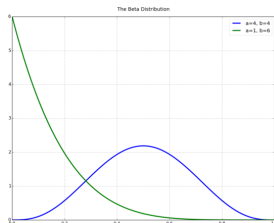
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Reparameterization like this will be key throughout the course.

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- Add up the $\tilde{z}$'s to get $y = \sum_j^N \tilde{z}_j$, which is a draw from the beta-binomial.

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Hence, the beta-binomial (or extended beta-binomial):

$$\begin{aligned}\text{BB}(y_i|\mu, \gamma) &= \int_0^1 \text{Binomial}(y_i|\pi) \times \text{Beta}(\pi|\mu, \gamma) d\pi \\ &= \int_0^1 P(y_i, \pi|\mu, \gamma) d\pi \\ &= \frac{N!}{y_i!(N-y_i)!} \prod_{j=0}^{y_i-1} (\mu + \gamma j) \prod_{j=0}^{N-y_i-1} (1 - \mu + \gamma j) \prod_{j=0}^{N-1} (1 + \gamma j)\end{aligned}$$

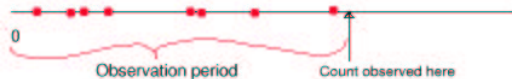
Poisson Distribution

Poisson Distribution

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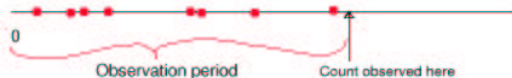
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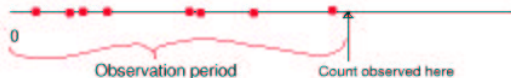
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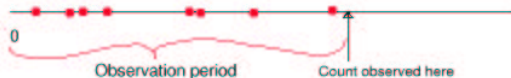
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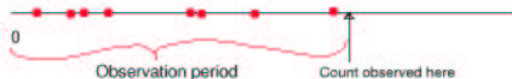
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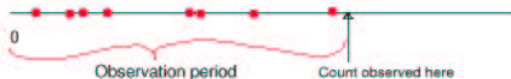
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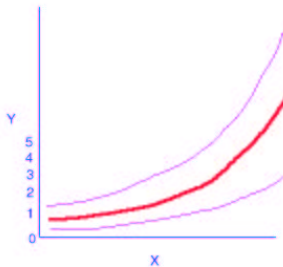
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$$\text{gamma}(y|\phi, \sigma^2) = \frac{y^{\phi(\sigma^2-1)^{-1}-1} e^{-y(\sigma^2-1)^{-1}}}{\Gamma[\phi(\sigma^2-1)^{-1}](\sigma^2-1)^{\phi(\sigma^2-1)^{-1}}}$$

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- Draw Y from $\text{Poisson}(y|\tilde{\lambda})$, which gives one draw from the negative binomial.

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